***Clustering Assignments***

1. **Customer interest segmentation:**

* Kaggle problem statement link : <https://www.kaggle.com/rainbowgirl/clustering-categorical-peoples-interests>
* Colab link : <https://colab.research.google.com/drive/15xDFg4anaMrj6YDR6f7-u3e7wuj46gmm#scrollTo=WD24VxwTwVu_>

1. **Customer Segmentation:**

* Kaggle problem statement link : <https://www.kaggle.com/karnikakapoor/customer-segmentation-clustering/notebook>
* Colab link : <https://colab.research.google.com/drive/1pCUqFaj7KVtmy41BqX-bBEgtvzYtbUgD#scrollTo=oEDN2xM8Bh1b>

1. **Online retail segmentation:**

* Kaggle problem statement link : <https://www.kaggle.com/hellbuoy/online-retail-customer-clustering>
* Colab Link:

https://colab.research.google.com/drive/1RWmE9Sp7z\_8Ag2PZwB17I6PtuWd3HJK1